



ZEBRA DS4208

General purpose Handheld 2D Imager

AFFORDABLE, HIGH-PERFORMANCE BAR CODE SCANNING FROM ANY MEDIUM – INCLUDING MOBILE PHONES

The DS4208 delivers the blazing speed typical of laser scanners on both 1D and 2D bar codes, allowing customers to accommodate 2D bar codes without sacrificing scanning quality or performance. Customers get: industry-leading scanning speed; true point-and-shoot first time scanning simplicity; and a durable design for all day everyday reliability — all at an affordable price. And with omnidirectional scanning of both 1D and 2D bar codes, users never need to take time to align any bar code with the scanner. Optimized to read bar codes on both non-reflective (paper) and reflective (mobile phone and computer displays) surfaces, the DS4208 gives retail, travel and hospitality customers the opportunity to implement an exciting range of mobile coupon, location-based marketing, mobile ticketing, mobile gift card and mobile loyalty programs.

KEY MESSAGES

Scans 1D, 2D and PDF417 bar codes on paper, mobile phones and computer displays

Scan virtually any bar code on any medium; supports the technology your customers are embracing — electronic bar codes

Omnidirectional scan pattern

Eliminates the need to align bar code and scanner

Supports all common interfaces

Easy integration with your existing technology environment; easily migrate to new hosts

Rugged design: IP43 sealing plus a 6 ft. (1.83 m) drop to concrete

Built to last, providing reliable operation despite spills and drops

Compatible with 123Scan2 and Remote Scanner Management (RSM)

Reduces management time and cost, from initial configuration to day-to-day management

VALUE PROPOSITION

Offers an affordable migration path to 2D technology

- 2D technology is the wave of the future, as its ability to store significantly more information provides better tracking of goods throughout the supply chain and better inventory management. With the DS4208's affordable price point, your customers are able to purchase a future proof solution that is capable of capturing today's 1D bar codes and tomorrow's 2D symbologies.

Improves scan throughput and productivity

- Built on Zebra's industry-leading scanning technology, the handheld imager offers reliable, omnidirectional scanning for virtually any type of bar code. As a result, more items get scanned with less time spent preparing to scan or rescanning after an error.

Enables the next generation of mobile commerce applications

- Ability to read 1D and 2D bar codes on reflective mobile phone and computer displays enables implementation of a range of innovative mobile applications, including mobile coupons, mobile loyalty, mobile gift cards, mobile ticketing and more.

Reduces end user training

- The DS4208 offers an "out of the box" experience that allows users of all skill levels to start scanning proficiently and productively right away with little to no training — making it an ideal fit for organizations that face high employee turnover rates.

Reduces total cost of ownership (TCO)

- With durable drop and tumble specifications, scratch-resistant window and IP43 sealing, the DS4208 is built for the tough environmental requirements in the enterprise, providing dependable operation, despite the inevitable drops, bumps and spills.

For more information, please visit us on www.barcodes.com.au/zebra-DS4208
or Call us on 1300 800 999

COMPETITIVE ADVANTAGES

FEATURES	ZEBRA DS4208	HONEYWELL XENON 1900	DATALOGIC GRYPHON D432	HONEYWELL FOCUS 1690
Reads bar codes from mobile phones	Yes	Yes	Yes	Yes
Motion tolerance	Yes	Yes	Spec not available	Spec not available
6 ft (1.8m) drop spec	Yes	Yes	Yes	Spec not available
IP-43 sealing	Yes	Spec not available	Spec not available	Spec not available
Scratch-resistant exit window	Yes	Spec not available	Spec not available	Spec not available

ENTERPRISE MOBILITY SERVICES

The following Enterprise Mobility Services are available to keep the DS4208 operating at peak performance throughout its life cycle.

SERVICE	TIME OF PURCHASE	LENGTH OF COVERAGE	PART NUMBER
Service from the Start Advance Exchange Support	Up front with the hardware (prepaid) or within 30 days thereafter	Five years	SXB-DS4208-50
Advance Exchange Support	Any time	One year	AXB-DS4208-10
Service from the Start – Bronze	Up front with the hardware (prepaid) or within 30 days thereafter	Five years	SSB-DS4208-50
Service Center Support – Bronze	Any time	One year	SCB-DS4208-10
Enterprise Mobility Software Support	Any time	One year	SWS-EMTS-10
		Five years	SWS-EMTS-50

Note: please refer to Solution Builder for the most up-to-date information and global pricing.

Sell Service from the Start Advance Exchange Support up front with every DS4208:

- Selling service upfront provides more value to the customer, is much easier and results in a higher success rate than just selling the hardware
- Service from the Start Advance Exchange Support is a multi-year prepaid program that:
 - Provides fast response time with next-business-day delivery of replacement scanners
 - Includes Comprehensive Coverage for no additional charge
- Covers normal wear and tear, along with internal and external components damaged through accidental breakage – significantly reducing customers' unforeseen repair expenses
 - Entitles customers to the technical software support and software downloads they need to help keep their devices operating at peak performance levels



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